

# Abilities Foundation

2735 Whitney Road  
Clearwater, FL 33760-1610

Richard B. Winning, Chairman

May 20, 2008

Mr. Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Dear Chairman Martin:

It is without hesitation that I commend the leadership at WRBQ/WSJT for its extraordinary record of community service and support of nonprofit organizations in the Tampa Bay area.

I represent the Abilities Foundation, a 501(c)(3) Clearwater-based nonprofit that has helped thousands of Floridians with disabilities obtain mainstream jobs and affordable housing.

Neither a United Way nor federally-funded agency, the Foundation is dependent upon the beneficence of corporate and civic-minded leaders to accomplish its mission. Marketing Director Rose Bobier, DJs George Nix and Alicia Kay, and others at WRBQ/WSJT are shining exemplars of such individuals.

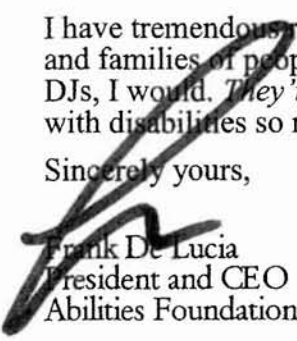
Radio stations, I believe, are required to do a certain amount of pro bono work for charities, but WRBQ/WSJT sets the gold standard for going above and beyond minimal expectations. *These folks get it.* They see the value of strong relationship with a leading nonprofit and genuinely endorse and promote its work.

The Foundation raises the majority of its revenues from wine tastings and dinners, and for as long as I can remember (and I've been here 25 years), WRBQ/WSJT has been the exclusive radio sponsor of every major event we've staged. They not only publicize our events via frequent PSAs, on-air promos, live interviews and broadcasts, web site listings and calendars, and ticket giveaways, but also attend all of our events, donate autographed auction items, distribute literature, hammer home the fact that these are *charity-based* functions, and, above all, encourage listeners to attend and get involved with our work. Yikes!

That kind of endorsement and widespread exposure is invaluable to a nonprofit and greatly facilitates our ability to attract sponsors and patrons — the lifeblood of any event.

I have tremendous respect and admiration for their continued faith in our ability to improve the lives and families of people with disabilities. If I could throw a net over people like Rose and WRBQ/WSJT DJs, I would. *They're* what's right with our community, and the reason I find raising money for people with disabilities so rewarding.

Sincerely yours,



Frank De Lucia  
President and CEO  
Abilities Foundation